



Trecha's

EUREKA!

What's Your
CI
Strategy?

Success to you because –
Success is the Only Option!

Continuous Interrogation *OR* Continuous Improvement?



Seething from declining revenues and increased budget cuts, corporations looking to control their destinies turn to **Continuous Improvement (CI)**. It's a recognition that status quo no longer works, as well as a cultural shift in how corporations think, act, and operate. The first step to **Continuous Improvement** is assessment: *What is our potential improvement opportunities? How do we capture and sustain them?*

This is where many firms get stuck. Instead of **Continuous Improvement**, the culture is **Continuous Interrogation**. The result — war rooms are decorated with current process maps, opportunity lists, and motivational posters, and the envisioned future state is scratched on a sticky note labeled, *"Then a Miracle Occurs."*

Even though **Continuous Improvement** is a day-to-day operating expectation, the reality is companies spend 80% of their **CI** time looking at what they do versus actual improvement planning and execution.

EUREKA! Best practice in continuous improvement dictates:

- Parallel approaches, that capture improvements while you assess
- 80% of the CI time is spent planning and executing versus reviewing current processes
- Teams are trained on Six-Sigma philosophies with data driven improvement approaches
- Corporations establish a culture for positive interaction and cross-functional behaviors
- Goals and performance metrics are defined upfront and teams operate according to measured performance



Create double-digit value through focused Continuous Improvement programs. Call Steve Trecha to learn how (517) 381-4800 x219.

It's time to get past **Continuous Interrogation** and on with **Continuous Improvement**. Simply bantering **Continuous Improvement** virtues without results is like standing in a garage and calling yourself a car.